



DIGITAL LEADERS CONCLAVE
DIGITALLY TRANSFORMED SRI LANKA | 4.0



FITIS
FEDERATION OF IT INDUSTRY SRI LANKA



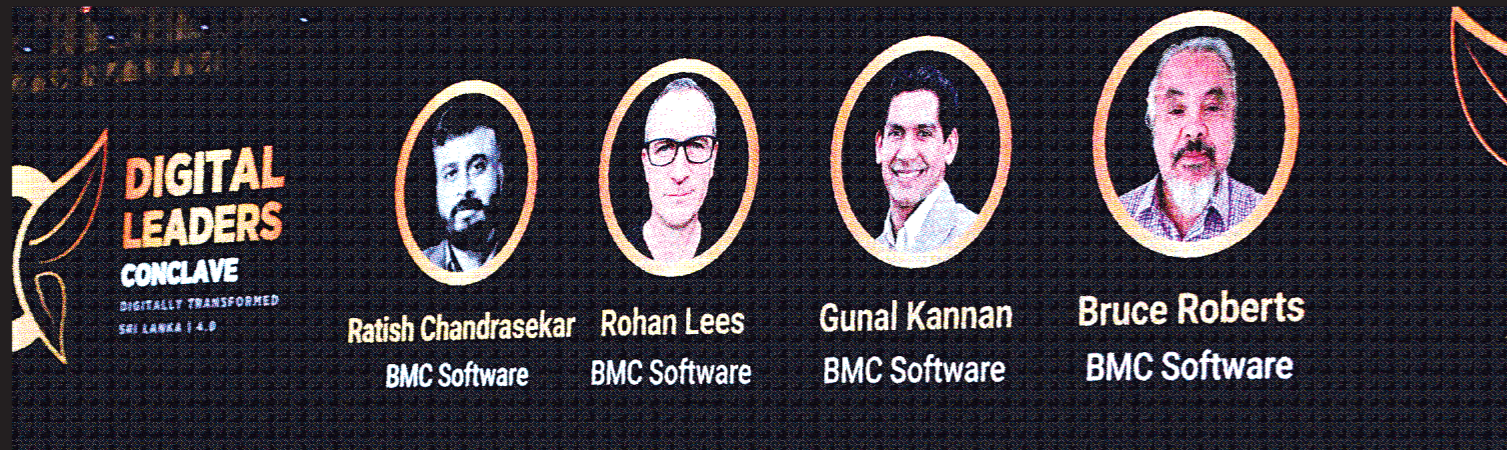
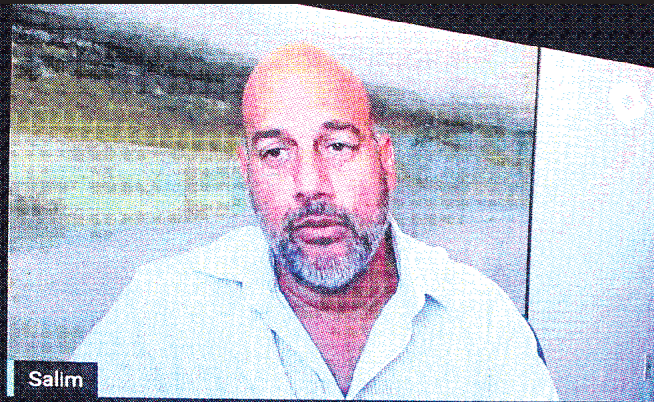
DIGITAL EXCELLENCE AWARDS
DIGITALLY TRANSFORMED SRI LANKA | 4.0

Digital Excellence Awards and Conclave

30th November 2021 | Shangri-La Hotel, Colombo

The FITIS Digital Leader's Conclave was successfully conducted by the FITIS - Federation of Information Technology Industry Sri Lanka. The hybrid event saw more than 600 delegates participated for the event both virtually and physically on 30th November 2021 at Shangri-La Colombo.

Mr. Jayantha De Silva, Secretary to the Ministry of Technology graced the event as Chief Guest while many other industry leaders and CIOs of some of Sri Lanka's largest corporate entities also attended. World renowned speaker and author Salim Ismail, Founder OpenExO and ExO Works was the Keynote Speaker while a host of other local and international speakers offered exclusive insights on the digital transformation of organizations.



The FITIS Digital Excellence Awards was a gala event held to honor the achievements of organizations that have successfully commenced their digital transformation journey.

Mr. Jayantha De Silva, Secretary to the Ministry of Technology graced the event as Chief Guest while Mr. Oshada Senanayake, Chairman ICTA was the Guest of Honour along with many other industry leaders and guests.

Despite being in its first year, the competition received more than 300 applications with a total of 124 applications being shortlisted for the second round of further evaluation.

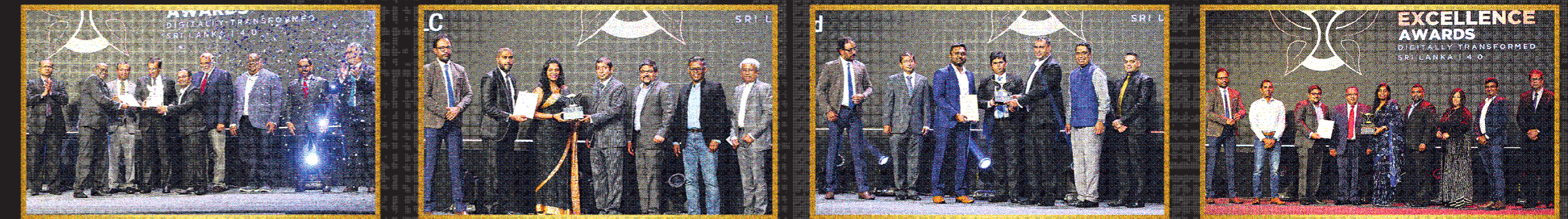
These applicants went through a rigorous screening and evaluation process, that involved a host of local as well as international judges - industry leaders in their own right.

The award categories and selection criteria were aligned to reflect today's most critical business transformation areas and the framework of FITIS Digital Excellence Awards was developed modelling the industry standard Digital Transformation Assessment Framework.

We congratulate the award-winning organizations for having met the criteria set by the judges for each award category.



Gold Award Winners



Corporate IT Award
AIA Insurance Lanka Limited

Workforce Enablement
Nations Trust Bank PLC

Connected Partner Ecosystems
DirectPay (Pvt) Ltd.

Connected Product /Service
Nations Trust Bank PLC

Silver Award Winners



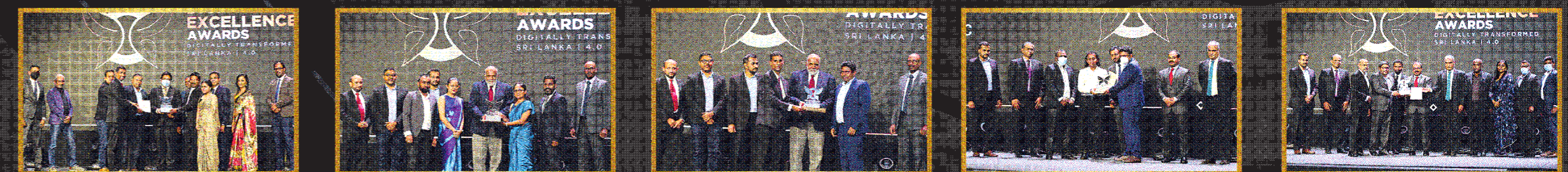
Corporate IT Award
SriLankan Airlines

Workforce Enablement
Hela Clothing (Pvt) Ltd.

Connected Product /Service
Rootcode Labs (Pvt) Ltd

Connected Product /Service
Dialog Axiata PLC

Connected Partner Ecosystems
Nations Trust Bank PLC



Business Model Innovation
LB Finance PLC

Agile Operation
Embla Software Innovation

Agile Operation
Dialog Axiata PLC

Omni Channel Experience
Dialog Axiata PLC

Digital Marketing Strategy
Nations Trust Bank PLC

Bronze Award Winners

- Business Model Innovation - Dialog Axiata PLC
- Omni Channel Experience - Sampath Bank PLC
- Customer Centric Process Automation - Nations Trust Bank PLC
- Agile Operation - Silueta (Pvt) Ltd.
- Connected Partner Ecosystems - Dialog Axiata PLC
- Born Digital Organization - DirectPay (Pvt) Ltd. | Mymed International (Pvt) Ltd.

Merit Award Winners

- Corporate IT Awards - David Peiris Group of Companies | ResQ Solutions (Pvt) Ltd. | Sampath Bank PLC
- Digital Marketing Strategy - JAT Holdings PLC
- Business Model Innovation - WEBXPAY (Pvt) Ltd.
- Digitized Operation - Nations Trust Bank PLC | Dialog Axiata PLC
- Workforce Enablement - Nihal Hettiarachchi & Co.
- Agile Operation - PASS Asian (Pvt) Ltd. | Nations Trust Bank PLC
- Customer Centric Process Automation - Dialog Axiata PLC | AIA Insurance Lanka Limited | Sysco LABS Technologies (Pvt) Ltd.
- Born Digital Organization - Adventa Holdings (Pvt) Limited - Crowd Learn | Flash Health (Pvt) Ltd. | Digital X (Pvt) Ltd.

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